

The Morning Issue

JUNE 20
FORT BEN
EDITION

living

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PLUS!
local happenings,
community events,
and more...

Cathy Stubbs

Clayton Nash Real Estate

TODAY'S MARKET DEMANDS A TOP NOTCH REALTOR

Keeping the Man in
Your Life Healthy

Advice for Traveling
with the Ki



Cathy Stubbs

Luxury Home Specialist Serving Fort Bend County for Over 25 Years

Clients lavish Cathy Stubbs and her team with praise and accolades, calling Cathy a “rock star—someone who you want in your corner for one of the biggest transactions of your life.” When you meet Cathy, you instantly understand why she deserves all the glowing compliments. Honest, easy-to-talk with, sincere, professional, communicative, service-oriented, and accessible are just a few of the words that describe her.

TRUSTED REALTOR DELIVERS RESULTS

Of course, words are one thing, results are another, and that’s what The Cathy Stubbs Team is known for—results. Whether you’re selling, buying, or both, Cathy’s years of experience, superb communication and negotiation skills, marketing savvy, and attention to detail are extraordinary. As a

Sugar Land resident for 30 years, Cathy knows the neighborhoods and streets in Fort Bend County right down to the block level, and every morning she and her team sit down and review the market, staying up-to-the-minute current. They are also knowledgeable about schools, master-planned communities, builder incentives, custom home builders, and future commercial developments, giving buyers a distinct advantage.

When asked about her secret to success, Cathy says it comes down to a few basics.

“We ask lots of questions when we meet a new client, so we can understand their motivation—what’s behind the move. This knowledge helps me help them,” Cathy explains.

During the home buying/selling process, Cathy and her team work hard for their clients. They also help them stay focused on the finish line. “It’s easy to get distracted

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along the way. A buyer, for example, may become enamored with a gazebo they see on a property, but a gazebo isn’t on their “must-have, non-negotiable” list, whereas a professional seller would know to remove it

Cathy and her team represent a seller in the best light to garner top dollar. They provide the “whole package.” Their marketing includes a thorough market analysis, preparation, staging, and home marketing using all the high-tech tools second-to-none. All this translates into money in less time and getting your home sold quickly.

“It’s a different world in real estate today,” Cathy explains. “People are visual. They’ll shop around online first and choose the properties they want to view. It used

the other way around. Presentation is more important than ever before.”

THE MAKING OF A TOP-PERFORMING REALTOR

Cathy’s interest in becoming a Realtor began when she worked for her father, a successful Realtor in Austin, and came to see how interesting the industry can be on many different levels.

“I wanted to create something that would take me to wherever I wanted to go—that would give me the freedom to go as far as I wanted, and learned from the ground up,” says Cathy, whose inner drive and entrepreneurial spirit burn brightly.

Cathy has worked diligently to get to where The Cathy Stubbs Team is today, but she says her greatest reward and what truly drives her is “helping clients go through the home buying and selling process feeling positive about their experience.”

EVOLVING AND GROWING

Never one to rest on her laurels, Cathy decided to move from her comfortable position as a lead agent for Keller Williams to become a partner at Clayton Nash Real Estate.

“Clayton Nash is an innovative company with tools and technology that stand above the rest. They provided an opportunity I couldn’t refuse—one that enabled me to dream of having a blue sky again and build the Clayton Nash Sugar Land office from inception,” Cathy explains.

WHAT CLIENTS ARE SAYING

“We have had four wonderful experiences with The Cathy Stubbs team, buying and

selling houses. The whole process was made easy by them, from the listing to the showings and the closings. They were there to hold my hand and keep me informed of what was going on every step of the way. They have an excellent understanding of values in the real estate market and listened to what I needed. They even suggested another financing option that saved me thousands. If/when I need a Realtor in the future, they will be only team I call!” - Curtis

“Cathy and her team were wonderful. We had lots of assistance—they were amazing. Cathy went above and beyond to help us and make sure we understood everything that was going on. Very knowledgeable regarding the market and pricing which insured a quick sale of our home. A joy to work with. - Glyn and Debbie

“My wife and I could not have experienced a smoother sales process than that offered us by The Cathy Stubbs team. From initial contact all the way through closing, Cathy and the team treated us as if we were their only customers. I would and have referred many people their way and will always continue to do so. With every transaction conducted with The Cathy Stubbs team, I

make more and more profit on every home I buy and sell. I can’t wait for the next one!”
- Gene and Dawn

PAYING IT FORWARD

Cathy is committed to supporting the community. She volunteers and donates to a variety of organizations, such as Boy Scouts of America, Child Advocates of Fort Bend and the CASA program, the Juvenile Diabetes Foundation, and BAPS Charities, just to name a few. Additionally, she is the Sugar Land Cultural Foundation gala chair.

When she isn’t working, Cathy, a third generation native Houstonian, enjoys spending time with her husband, Alan, children, Hap, age 12, and 15-year-old Emilie, and the family’s adorable goldendoodles, Cash and June.

INTEGRITY. EXPERTISE. PASSION. EXCELLENCE. KNOWLEDGE.

If you’re ready to buy or sell a home, call The Cathy Stubbs Team today at (281) 967-6149.



“I have surrounded myself with the best-of-the-best. Our experienced, dynamic, close-knit team of experts offers years of experience representing real estate buyers and sellers,” says Cathy.